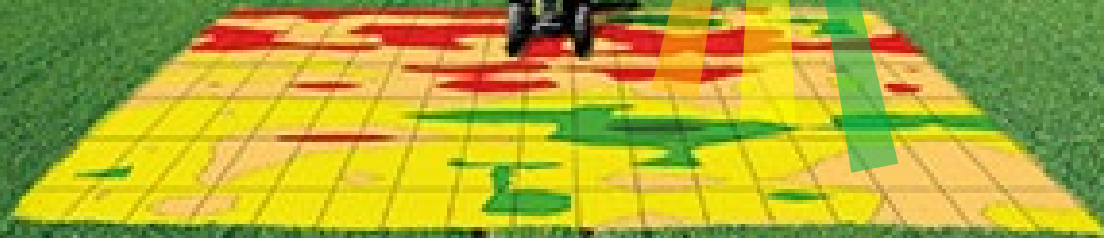


Rainbow - An innovative approach for a low-cost smart farming mission

Dr. Ralf Münzenmayer, Airbus Defence and Space GmbH
Neue Perspektiven der Erdbeobachtung;
26th – 28th June 2023, Bonn, Germany



Precision
Agriculture
meets
remote
sensing



Rainbow

An innovative approach for a low-cost smart farming mission

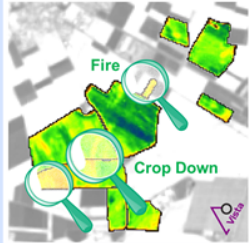
Content

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ESA Incubed+ de risking activity
2. Market Analysis & Business Plan
3. Key Requirements and Mission Concept
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Hyperspectral observation

From observation to understanding causes

Sentinel-2 shows crop damage,
Hyperspectral shows causes



Fire
Crop Down
Plant Disease


The diagram shows a satellite image of a field with various colored overlays. A green area is labeled 'Fire', a yellow area is labeled 'Crop Down', and a red area is labeled 'Plant Disease'. A magnifying glass icon is shown over the 'Crop Down' area. A small 'Vista' logo is in the bottom right corner.


Shaped for Precision Agriculture

| | |
|--|---|
| < 20m GSD  | Regional coverage  |
| Low latency  | Daily revisit  |
| Tailored spectral bands  | Simple tech refresh  |
| Simple Up-or down-scaling  | Low image generation costs  |


Data Products

Smart farming (8b\$): Existing Sales channels via Vista / BayWa



 Yield quality analysis

Climate neutral farming (carbon market 200b\$)





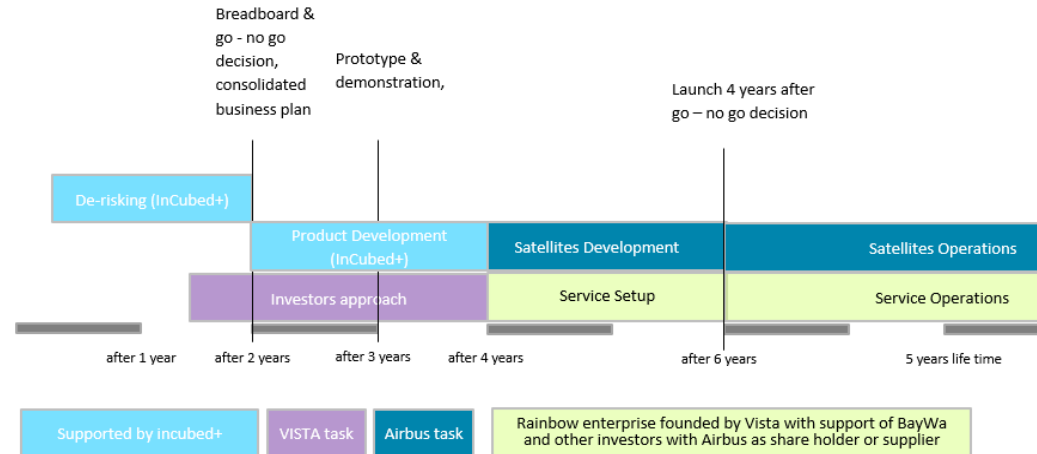
1. Introduction - ESA Incubed+ de-risking activity

<https://incubed.esa.int/portfolio/rainbow/>

- ❑ InCubed stands for 'Investing in Industrial Innovation' and is a Public Private Partnership co-funding programme run by ESA
- ❑ InCubed focuses on developing innovative and commercially viable products and services that generate or exploit the value of Earth observation imagery and datasets.

Incubed+ de-risking phase ongoing for Rainbow

- ❑ Demonstrate filter on chip technology for the specific smart farming application
- ❑ Define Business Case for smart farming based on a mission scenario with several small satellites equipped with Hyperspectral Instruments based on filter on chip technology





1 Introduction



- Instrument **optimized for agriculture**: Spatial & spectral quality
- **Reduced data volume**: limited number of spectral bands; automated cloud detection
- Satellites **taking advantage from New Space Products**
- Extensive know-how on hyperspectral data pre-processing and analysis for **high-level products**
- **Existing sales channels** to farmers via Vista / BayWa AG
- Fraunhofer contributing to the deriscing for telescope development and filter technology

Institutional Missions

CHIME / EnMap / PRISMA / TRUTH

- Too low spatial resolution for precision farming
- Multipurpose mission not optimized for agriculture
- Large spacecraft and complex instrument

Commercial Missions

HYPERSCOUT



- Typical Small sats (e.g. HyperScout)
- Limitations on spatial resolution (> 30 m)
- Limitations on spectral band (no SWIR)
- Coverage not suitable for farming



AIRBUS



2 Market Analysis and Business Plan

Rainbow Products

| Product/Service Name | Description of the product/service | Seller (owner of the product/service) | Sold to (Customers Segments) |
|---|--|---------------------------------------|--|
| Service: farming data products | Value added products for smart and carbon farming like fertilizer and irrigation recommendation; soil carbon content map; yield quality map Smart Farming Industry Globally \$ 11.23 bn by 2025* <small>* www.marketsandmarkets.com/Market-Reports/smart-farming-market-522.html</small> | Rainbow enterprise | Farmers, farm advisors, agriculture industry, carbon certification bodies, governmental agencies, NGOs |
| Service: Hyperspectral Data Cube | Calibrated hyperspectral data | Rainbow enterprise | EO Value adders outside of ag industry |



2 Market Analysis and Business Plan

Rainbow Products

Use cases along the
agricultural value chain

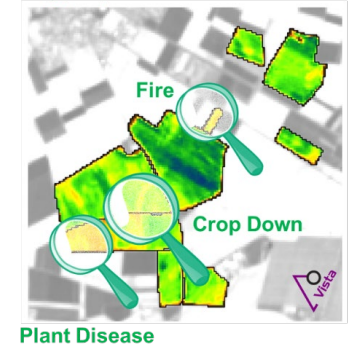


TalkingFields Services for
agricultural applications



From observation to
understanding causes
& from qualitative to
quantitative assessment

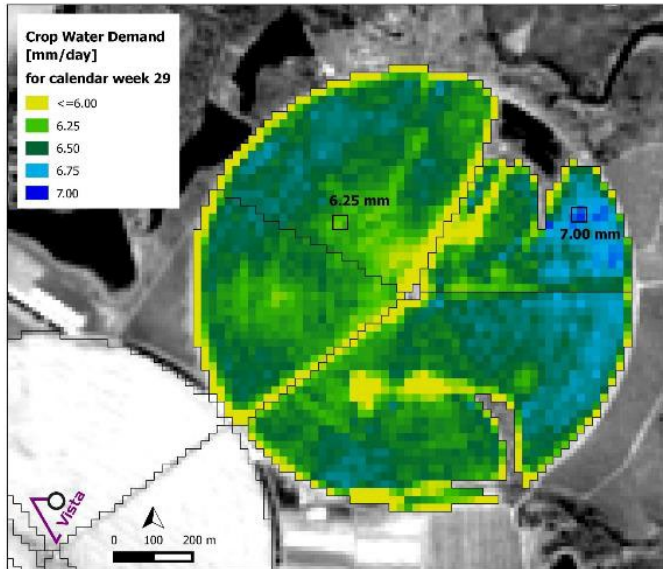
Sentinel-2 shows crop damage,
Hyperspectral shows causes



3. Key Requirements and Mission Concept

Example of user needs

| ID | User/customer Need | Source |
|---------|--|--|
| UN-0100 | Need for information services for smart farming measures allowing a more sustainable application of seeds, fertilizer, plant protection and water. | Farmers, farm advisors, ag industry (Smart Farming Services) |



Standard irrigation

constant: 8.00 mm/d

Example: Variable Rate Irrigation (VRI)

Sample values of VRI recommendation:

Dense crop: 7.00 mm/d

Medium crop: 6.25 mm/d

**RAINBOW data
to increase
information
depth**

⇒ Significant reduction!

⇒ Water savings of 1000 to 1750 m³
possible only for one pivot and one
day of irrigation

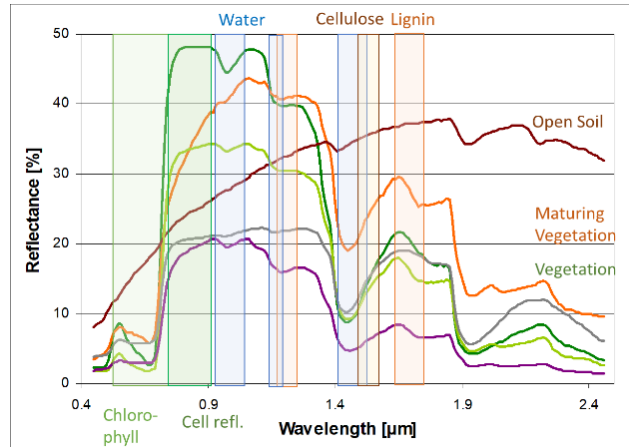
3. Key Requirements and Mission Concept

Example of user requirements

| Req. ID | User/customer Requirement Name | Description | Justification and/or comment | User/customer Need Ref. |
|---------------|---|---|---|---------------------------------|
| UR-SAT - 0200 | Spectral: Spectral bands, spectral resolution | Spectral bands shall cover the range from visible to short-wave infrared, approx. 450 – 1700nm. The spectral resolution shall be high enough to be able to detect the absorption features, i.e. between approx. 20nm and 60nm depending on wavelength range. | Fig. 4 shows the most prominent absorption features that need to be captured with RAINBOW. These are mainly the water absorption features for UR-AG-0100, the red edge for UR-AG-0200 and UR-AG-0300, the cellulose and lignin features for UR-AG-0300 and the VNIR for UR-AG-0400. | UN-0100, UN-0200, UN-0300 |

Absorption features to be covered:

Chlorophyll 400-700nm;
Water: 940, 1120, 1450nm;
Lignin: 1200, 1690nm;
Cellulose: 1480nm



RAINBOW requirement:
Spectral coverage 450-1700nm,
spectral resolution 20nm-60nm

3. Key Requirements and Mission Concept

Available detector technology limits number of channels

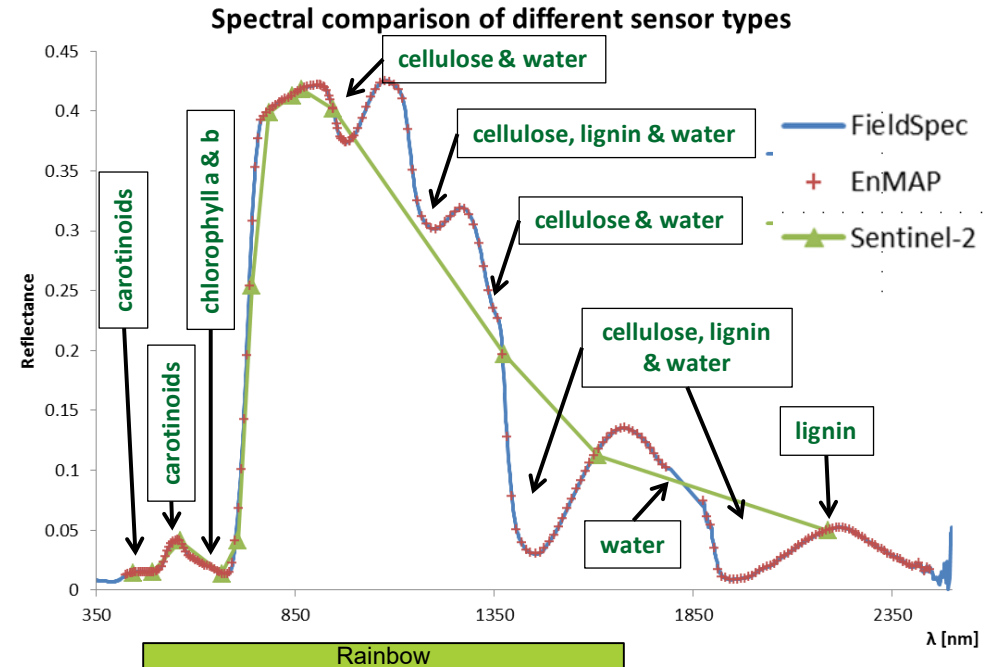
❑ Xenix - Cheetah package

- Detector Typ: Thinned InGaAs 640x512 pixel
- Sensitivity 400nm up to 1700nm
- Operational Temp -20°C (TBC)



❑ Limited number of pixel and required binning limits number of channels < 50

- Sentinel-2 channels are used for cross calibration
- Position of remaining channels optimized for smart farming application



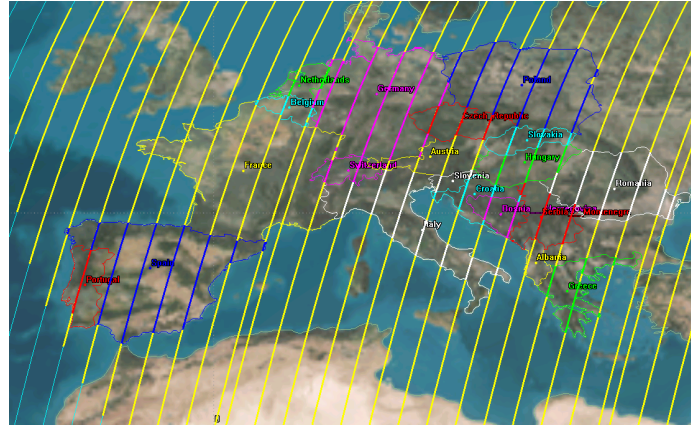


3. Key Requirements and Mission Concept

System Level Considerations

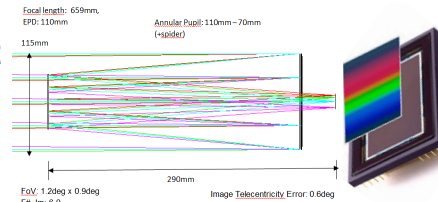
Mission/System Requirements

- ❑ Coverage of Europe within 15 days with <20 m spatial resolution
- ❑ Global coverage
- ❑ Preliminary candidate orbit @ 538 km
 - 28 day repeat, close to 14 days
 - 120 km distance between adjacent ground tracks @ Europe



System Design with focus on minimum lifecycle cost

- ❑ Trade-off: number/size of satellites
 - Small Sats cons:
 - Live time, operations cost, total investment cost
 - Small Sat pros:
 - distributed investment cost, revisit in case of agility; marketing;



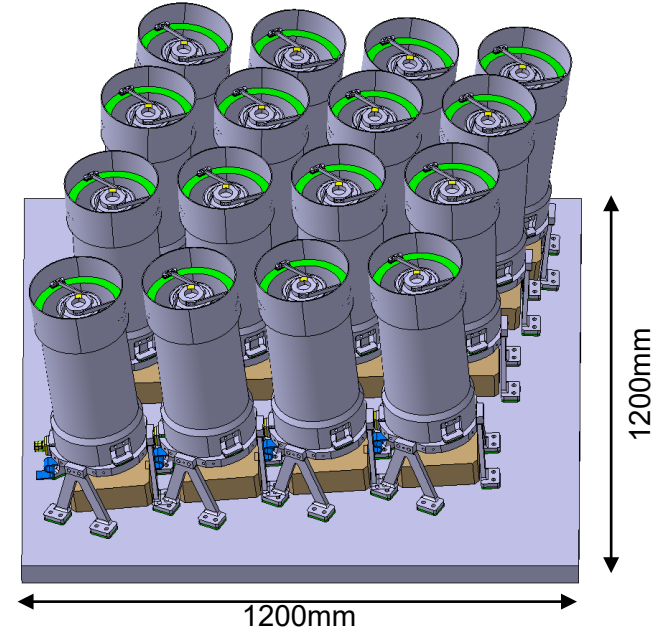
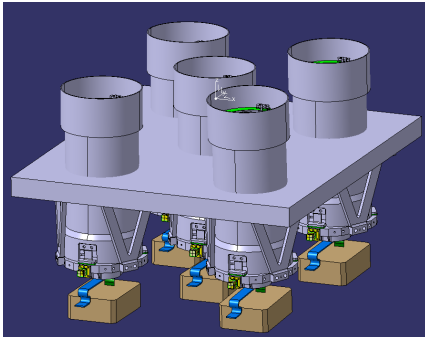
| | Number of access | total duration s | average / path s |
|--------------------|------------------|------------------|------------------|
| Country | | | |
| Albania | 2 | 75,100 | 38 |
| Austria | 9 | 181,367 | 20 |
| Belgium | 6 | 74,435 | 12 |
| Bosnia-Herzegovina | 4 | 104,440 | 26 |
| Croatia | 9 | 140,834 | 16 |
| Czech Republic | 6 | 176,950 | 29 |
| France | 20 | 1255,768 | 63 |
| Germany | 19 | 888,813 | 47 |
| Greece | 9 | 217,469 | 24 |
| Hungary | 7 | 196,378 | 28 |
| Italy | 14 | 509,097 | 36 |
| Netherlands | 5 | 91,146 | 18 |
| Poland | 16 | 735,105 | 46 |
| Portugal | 3 | 147,516 | 49 |
| Romania | 10 | 523,485 | 52 |
| Serbia-Montenegro | 6 | 188,452 | 31 |
| Slovakia | 6 | 114,777 | 19 |
| Slovenia | 3 | 43,094 | 14 |
| Spain | 15 | 963,393 | 64 |
| Switzerland | 5 | 116,798 | 23 |



4 Candidate Implementation Scenarios

Instrument accommodation

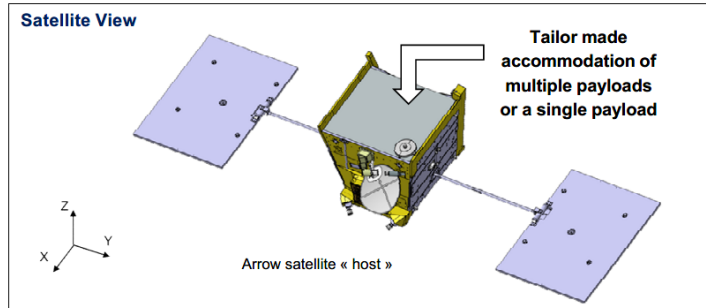
- ❑ For full swath coverage in the order of 16 instruments are required (driven by current detector technology)
- ❑ Min. 1.2x1.2m² Instrument Panel required
- ❑ Additional thermal control measures necessary
- ❑ Total mass <200kg



4 Candidate Implementation Scenarios

Taking advantage of NewSpace – e.g. Platform based on OneWeb

ArrOW Mk 1 (GEN1-like) Mission as a Service



Concept Description

- Turnkey satellite system solution including delivery in space and payload connectivity
- Airbus accommodates any kind of payloads as a service
- Payload is provided by the customer as Customer Furnished Item
- Accommodation is tailor made and included in the service price

| | | |
|-----------------------------------|---|--|
| Payload Capacity (Overall) | Power | <ul style="list-style-type: none"> • 170 Watts Orbit Average Power (orbit dependent) • 700 Watts peak power for 5 minutes |
| | Mass | <ul style="list-style-type: none"> • Up to 80 kg |
| | Volume (typical) | <ul style="list-style-type: none"> • Earth deck : 850 (Y) x 750 (X, Min) x 200 (Z) mm³ • +/- Y Side walls (internal footprint): 0,8 m² |
| Spacecraft mass | Max 200 kg | |
| Orbit Range | Altitude: 500 – 1200 km (110 to 60 deg minimum inclined orbits) | |
| Mission Data | Uplink 28 kbps; Downlink: 50 kbps (low rate) / 420 kbps (high rate) | |
| Slew rate | 0.5 deg/s (roll/yaw); 1.5 deg/s (pitch) | |
| Pointing Control | < 0.10 deg (1 σ) / 0.07 deg (1 σ) after in-flight calibration | |
| GPS accuracy | Position 10 m; Velocity 0.02 m/s; time 50 ns (1 σ) | |
| Batteries | Li-ion | |
| Bus Voltage | 22 – 38 V non-regulated | |
| Encryption | AES 256 | |
| Propulsion | Electric (Xenon HET) | |
| Max Delta-V | > 800 m/s | |
| Launch vehicles | Arianespace Soyuz, Falcon 9 rideshare, others (TBC) | |



5 Summary

Smart farming business case

- ☐ Promissing business case
- ☐ >15 M€/year revenue with smart farming in Europe estimated by Vista

Hyperspectral Instrument based on filter on chip technology

- ☐ Instrument baseline enables compact instrument optimized for the technical sweet spot of the use case
- ☐ Enabled by filter-on-chip technology

Incubed+ de-risking phase ongoing

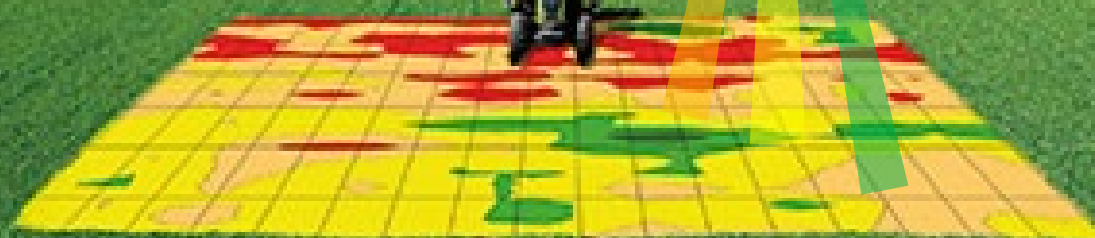
- ☐ Demonstrate filter on chip technology for the specific smart farming application
- ☐ Define Business Case assuming a mission based on several small sat's
(e.g. 2-3 OneWeb satellites with in total >15 instruments)





Thank's for your attention

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